



Webb Wheel Products, Inc. • 2310 Industrial Drive S.W. • Cullman, Alabama 35055  
Aftermarket Business Unit

---

For more information contact:

Chris Kemmer, Consultant  
CK Marketing & Communications  
614-459-9369  
[chris@ckkemmercomm.com](mailto:chris@ckkemmercomm.com)

or

Christy Isbell, Pricing/Advertising Coordinator  
Webb Wheel Products, Inc.  
256-775-7548/Fax: 256-739-6246  
[cisbell@webbwheel.com](mailto:cisbell@webbwheel.com)

## **NEWS ANNOUNCEMENT**

### **For Immediate Release**

#### **WEBB DRUM TECHNOLOGY OFFERS COST EFFECTIVE SOLUTION TO MEET NEW COMMERCIAL VEHICLE STOPPING DISTANCE REGULATIONS**

Cullman, AL (August 19, 2009) – Brake drum technology developed by Webb Wheel Products, Inc. offers trucking fleets a reliable, cost effective way to comply with new federal regulations on stopping distances for commercial vehicles.

Webb Wheel Products, a leading supplier of braking solutions for the heavy-duty truck market, manufactures a wide range of application specific and new technology brake drums that can help fleets meet the new requirements. “We expected the stopping distance rules to be tightened and believe the new regulations will help improve highway safety,” said Wolfgang Winzer, President of Webb Wheel Products. “Our R&D efforts have been targeted to helping our customers achieve the new stopping distances with economical drum brake solutions.”

For most vehicle operators, upgrading to larger and/or wider S-cam drum brake sizes is a viable alternative to air disc brakes. Webb Wheel Products has a wide selection of brake drums for these applications and the patent pending Vortex brake drum technology introduced by the company in 2007 offers additional benefits. Gray iron Vortex drums are a lighter, more durable alternative to competitor drums. The superior heat dissipation characteristics of the Vortex drums can maximize lining life and reduce life cycle costs. Webb has applied Vortex technology to its newly designed steer axle and wide drive axle brake drums specifically to meet the new stopping distance regulations without weight penalties over the existing standard drums.

In addition to the lower initial cost of specifying vehicles with drum brakes capable of meeting the new stopping distances rather than changing to air disc brakes, commercial vehicle operators and repair facilities are familiar with the easy removal and replacement of today’s outboard mounted brake drums, making servicing them economical as well. Replacement air disc rotors are significantly more expensive than brake drums; and because they are inboard mounted, the hub must be removed during service.

Winzer noted that Webb has the right technology to meet the new stopping distance rules without saddling fleets with added costs: “New regulation can often mean new costs and complications for end users, but in this case Webb has an answer that will not only meet the new federal requirements, but will actually save our customers significant replacement and maintenance cost over the life cycle of their fleet vehicles.”

---

phone: 256-739-6660 • fax: 256-739-6246 • [www.webbwheel.com](http://www.webbwheel.com)



Webb Wheel Products, Inc. • 2310 Industrial Drive S.W. • Cullman, Alabama 35055  
Aftermarket Business Unit

---

In addition to the existing Vortex technology, Webb's R&D team is working to develop application specific brake system solutions. For more information about Webb Vortex technology or other Webb braking solutions, please visit [www.webbwheel.com](http://www.webbwheel.com) or contact your account representative.

Webb Wheel Products, headquartered in Cullman, Alabama, is a Marmon Highway Technologies/Berkshire Hathaway company. Marmon Highway Technologies (MHT) serves original equipment manufacturers, highway transportation companies and the automotive aftermarket with a comprehensive line of products.

---

phone: 256-739-6660 • fax: 256-739-6246 • [www.webbwheel.com](http://www.webbwheel.com)

 A Marmon Highway Technologies®/Berkshire Hathaway Company

WWEF\_013.0